



2019 Texas Association for Higher Education Assessment Conference

Marriott Plaza San Antonio

General Agenda

Updated 8/29/19

Below you will see the most up-to-date schedule for this conference. For each time slot, you will see the title of the session, along with the presenters and their institutions. In parentheses, you will find the appropriate audience level and relevance for higher education for this session. Lastly, you will find the room assigned to this session.

Tuesday, October 1, 2019

8:00-9:00 AM

Registration and Breakfast

9:00-9:50 AM

Concurrent Sessions #1

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| <ol style="list-style-type: none"> 1. From A-to-Z-to-A: Juried Assessment of General Education Outcomes, Chris Duke & Michelle Selk, San Jacinto College (BEG/GE) 2. Leading Comprehensive Academic and Administrative Program Reviews, Beth Wuest & Lisa Garza, Texas State University (INT/ALL) 3. Urban Legends, Fables and Myths: A Guide to Assessment, Sheri H. Barrett, Johnson County Community College, Kansas (BEG/UG) 4. Creating a Culture of Assessment Throughout a Division, Joseph Coppola, Palo Alto College (INT/TECH) 5. Collaborative Approach to Student Learning in General Education Courses, Jeanne Qvarnstrom, EdD, Alejandra Villalobos Melendez & Libby Newman, Sul Ross State University (INT/ALL) | <p>MAJESTIC ROOM</p> <p>CAVALIER ROOM</p> <p>PEARL ROOM</p> <p>YANA ROOM</p> <p>PASEO ROOM</p> |
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10:00-10:50 AM

Concurrent Sessions #2

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| <ol style="list-style-type: none"> 6. Signature Assignments and Assessment: A Collaborative Approach, Rachel Garcia, Barbara Brown & Yesenia Chavez, San Jacinto College (INT/GE) 7. Career Connect: Lessons Learned – Marketable Skills and Evidence of Student Success, Scott Peecksen, University of North Texas (INT/ALL) 8. Faculty Credentialing is not a Lone Star Activity: The Necessity for Collaboration, Jennifer Hughes, Texas Tech University (INT/ALL) 9. Key Assignments: Gateway to Faculty Support for Assessment, Julie McDevitt & Rena Denham, Palo Alto College (INT/GE) 10. Five Years and a Cloud of Dust! Best Practices as you seek to show Continuous Improvement for your Fifth Year SACSCOC Report, Dan Stroud, West Texas A&M University, Mark McClendon, Midwestern State University, Amber Malinovsky, Weave Educate (INT/ALL) | <p>MAJESTIC ROOM</p> <p>CAVALIER ROOM</p> <p>PEARL ROOM</p> <p>YANA ROOM</p> <p>PASEO ROOM</p> |
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Audience: Beginner (BEG), Intermediate (INT), or Expert (EXP)
 Level: Technical (Tech), General Education (GE), Undergraduate (UG), Graduate (G), All

11:00-11:50 AM**Concurrent Sessions #3**

11. Statistics Geeks' Perspectives on General Education Outcomes Assessment, Chris Duke & George González, San Jacinto College (EXP/ALL) MAJESTIC ROOM
12. Assessment, Alignment, and Angst: Toward a Meaningful Assessment Process that Garners Faculty Buy-In, Angela Johnson & Stacy Pfluger, Angelina College (INT/GE) CAVALIER ROOM
13. Successfully Maintaining Regional Accreditation: Ideas for Overcoming Challenges, Beth Wuest, Texas State University, Karen Mongo, DCCCD, Jeanne Qvarnstrom, EdD, Sul Ross State University, Patricia Alvey, PhD, Southern Methodist University (INT/ALL) PEARL ROOM
14. Promoting Faculty Engagement in Ongoing and Innovative Assessment Practices Through a Culture of Assessment, Brandi Jones, Tama Hamrick & Dr. Jeff Roberts, Sam Houston State University (BEG/ALL) YANA ROOM
15. Using Survey Data to Evaluate Student Success, Dan Su & Mary Cheek, Texas A&M University-Commerce (INT/ALL) PASEO ROOM

12:00-1:30 PM**Lunch and Keynote Speaker**

- Ashley Finley, Senior Advisor to the President and Secretary to the Board, Office of the President, AAC&U

1:30-2:20 PM**Concurrent Sessions #4**

16. Aligning State and Accreditation Standards across a Program of Study, Laura Trujillo-Jenks, Sarah McMahan & Rebecca R. Fredrickson, Texas Woman's University (INT/ALL) MAJESTIC ROOM
17. A Multidisciplinary Perspective on Instructional Assessment Best Practices, Dr. Charles Desassure, Jay Green, C. Paige McMinn, Natalie Russell, Kim Jackson, moderated by Marlon Mote, Tarrant County College District (BEG/GE) CAVALIER ROOM
18. Validity in course-level assessment of student learning: Measuring what you intend to measure, David Allen, Texas A&M International University (BEG/ALL) PEARL ROOM
19. Seeing the Big Picture: A Qualitative Analysis of Improvement Actions Across the Institution, Kimberly Faris & Elizabeth Vogt, University of North Texas (INT/ALL) YANA ROOM
20. Creating Sustainable Assessment for Student Learning: Solid Foundations, Resources, and Effective Processes (Part One), Justin Jutting & Tami Dewes, Western Dakota Tech, South Dakota (EXP/TECH) PASEO ROOM

2:30-3:00 PM**Snacks/Vendor Time****3:00-3:50 PM****Concurrent Sessions #5**

21. Combining the LMS Platform with A Technology Based Competency Tracking Tool to Meet Accreditation Standards, Gayle Prybutok & Rebecca Knight, University of North Texas (INT/ALL) MAJESTIC ROOM
22. Assessment Partnerships to Inform and Improve Student Success, Jori Sechrist, Cynthia A. Martin, Christina H. Wilson & Cynthia Rutledge Ferguson, McMurry University (EXP/ALL) CAVALIER ROOM
23. Analyzing and Reporting VALUE Rubric Data to Colleagues, Paul T. Henley, PhD, Stephen F. Austin State University (INT/GE) PEARL ROOM
24. Data-Driven Action Plans for Student Success Karla Moore & Andrea Gibson, Daytona State College, Florida (INT/UG) YANA ROOM
25. Creating Sustainable Assessment of Student Learning: Solid Foundations, Resources, and Sustainable Professional Development (Part Two), Justin Jutting & Tami Dewes, Western Dakota Tech, South Dakota (EXP/TECH) PASEO ROOM

Audience: Beginner (BEG), Intermediate (INT), or Expert (EXP)

Level: Technical (Tech), General Education (GE), Undergraduate (UG), Graduate (G), All

6:30-8:00 PM

Reception

Wednesday, October 2, 2019

8:00-9:00 AM

Breakfast Buffet

9:00-9:50 AM

Concurrent Sessions #6

- 26. Master Teacher Certification: Exploring Strategies for Inclusive Teaching at the Alamo Colleges District, Stacy Ybarra Evans, Alamo Colleges, & Diane Lerma, Palo Alto College (EXP/ALL) MAJESTIC ROOM
- 27. Our Own Self-Study: Exploring how Assessment Professionals Describe "The Battle" with Faculty Compliance, Jennifer Hughes, Texas Tech University (EXP/ALL) CAVALIER ROOM
- 28. Strengthening the Quality of Assessment Practices: A Comparison of Meta-Assessment and Peer Review Data, Mary Cheek, Alison Soeder & Tracy Stewart, Texas A&M University-Commerce (INT/ALL) PEARL ROOM
- 29. What do you do when the entire assessment team leaves within one month?! David Allen, Karol Batey & Siobhan A. Quinn, Texas A&M International University (BEG/ALL) YANA ROOM
- 30. Advancing Strategies for Continuous Improvement at Persistence Challenged Institutions of Higher Learning, Dan Stroud, West Texas A&M University, Mark McClendon, Midwestern State University (INT/UG) PASEO ROOM

10:00-10:50 AM

Concurrent Sessions #7

- 31. TxAHEA Planning Committee Meeting MAJESTIC ROOM
- 32. Rethinking Our Approach to Creating a Culture of Assessment, Tia A. Minnis, Virginia State University (INT/ALL) CAVALIER ROOM
- 33. The TLU Attitudes, Beliefs, and Mindsets Questionnaire, Michael Lewis Czuchry, PhD, Texas Lutheran University (INT/GE) PEARL ROOM
- 34. Assessment of a Faculty Mentoring Program using Validated Survey Instruments, Erin O'Toole, University of North Texas (BEG/ALL) YANA ROOM
- 35. Assessing an Interdisciplinary Program Using High Impact e-Portfolio Assignments, Marcus Tanner & Sarah Schwintz, Texas Tech University (INT/GE) PASEO ROOM

11:00-11:50 AM

Concurrent Sessions #8

- 36. Student Evaluation of Teaching: Still Awful After All These Years, Reem Alsunaydi & Dr. Arthur E. Hernandez, University of the Incarnate Word (INT/GE) MAJESTIC ROOM
- 37. Using Student Complaint Data to Support and Enhance Faculty Development Efforts, Jennifer Green, Galen College of Nursing (BEG/ALL) CAVALIER ROOM
- 38. Collaborative Core Assessment at a Large Research University: Processes and Results, Laura Costello, PhD, Jennifer Morgan, LMSW & Hillary Procknow, PhD, University of Texas at Austin (EXP/GE) PEARL ROOM
- 39. The Missing Link between Planning and Outcomes Assessment, Lisa Garza, Texas State University (INT/ALL) YANA ROOM
- 40. Our Students, Our Faculty, Our Courses: Integrating Assessment into Dual Credit, Lisa K. Zottarelli, Sobia Khan & Dr. Tiffany Cox Hernandez, San Antonio College (BEG/GE) PASEO ROOM

12:00 PM

Conference Ends

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