

DAY ONE: TUESDAY, SEPTEMBER 28, 2021

8:00-9:00 PM

REGISTRATION & BREAKFAST

Room: BALLROOM

9:00-9:50 AM

1ST CONCURRENT SESSION

Room: MAJESTIC ROOM

Topic: **Administrative Buy-In: How to Help Administrative and Educational Support Units Develop and Lead Assessment Practices**

Speaker(s): Karol Batey and Vanessa Martinez, Texas A&M International University

(BEG/ALL)

Room: CAVALIER ROOM

Topic: **A Picture's Worth 1,000 Words: Telling Your Assessment Story Through Data Visualizations**

Speaker(s): Carmen Allen, Galveston College

(INT/ALL)

Room: PEARL ROOM

Topic: **Pushing Beyond Compliance - Seeking Meaningful Learning Improvement**

Speaker(s): Dan Stroud, Jarvis Hampton and Brooke DePue, West Texas A&M University

(BEG/ALL)

Room: YANA ROOM

Topic: **Integrating Outcomes Assessment With Programmatic And Institutional Accreditation: Aligning Institutional And Accreditor Expectations**

Speaker(s): Beth Wuest, Lon Olson and Iza Martinez, Texas State University

(INT/UG)

Room: PASEO ROOM

Topic: **Racing to Reaffirmation of Accreditation**

Speaker(s): Kasey Neece-Fielder, The University of Texas at San Antonio

(BEG/ALL)

10:00-10:50 AM

2ND CONCURRENT SESSION

Room: MAJESTIC ROOM

Topic: **Critical Steps to Create Data Informed Change and Rethink Institutional Assessment**

Speaker(s): Melissa Kibick, eLumen and Rosalind Ong and Francisco Solis, San Antonio College

(INT/GE)

Room: PEARL ROOM

Topic: **Using Program Evaluation to Assess the Effectiveness of Basic Needs Initiatives on Student Success**

Speaker(s): Lisa K. Zottarelli and Thankam S. Sunil, University of Tennessee, Knoxville and Xiaohe Xu, University Texas at San Antonio

(BEG/ALL)

Room: YANA ROOM

Topic: **Measuring the VALUE-ADDED by General Education**

Speaker(s): Paul Turcotte, University of Houston

(INT/GE)

Room: PASEO ROOM

Topic: **Revitalizing the "Crude" General Education Assessment Process at the University of Texas Permian Basin**

Speaker(s): Zachary Suarez and Steve Wilson, The University of Texas Permian Basin

(BEG/GE)

11:00-11:50 AM

3RD CONCURRENT SESSION

Room: MAJESTIC ROOM

Topic: **Texas and the QEP: A Longitudinal Look at Topic Selection and Results**

Speaker(s): David Allen, Texas Christian University

(EXP/TECH)

Room: CAVALIER ROOM

Topic: **Newly Improved: Transitioning Assessment Reporting to the Nuventive Improvement Platform**

Speaker(s): Alison Soeder, Texas A&M University - Commerce and Scott Johnson, Nuventive

(ALL)

Room: PEARL ROOM
Topic: **Playing the Long Game – Using Communication Skills and Strategies to Create a Culture Which Embraces and Celebrates Assessment**
Speaker(s): Ashley Vasquez and Sheri Barrett, Johnson County Community College
(BEG/ALL)

Room: YANA ROOM
Topic: **Program-Level Improvement Reports Using Teams and Word**
Speaker(s): Paul Turcotte, University of Houston
(INT/ALL)

Room: PASEO ROOM
Topic: **A Peer Review Model to Evaluate Institution-Wide Assessment Reports: A Step-by-Step Guide and Lesson Learned**
Speaker(s): Oliana Alikaj-Fierro and Christiane Herber-Valdez, Texas Tech Univeristy Health Sciences Center
(BEG/ALL)

Room: PAVO REAL ROOM
Topic: **Friends of TxAHEA Private Recruitment Session**
Several institutions and organizations registered as “Friends of TxAHEA,” which gives them the opportunity to promote current and anticipated job openings within the field of higher education assessment. Please join us for this recruitment session, where you can share your resume with these folks and perhaps find a new opportunity! This is an unstructured session where you are welcome to come-and-go!

12:00-12:50 PM

LUNCH

Room: BALLROOM

12:50-1:30 PM

Break

1:30-2:30 PM

Keynote Speaker

Room: BALLROOM

Topic: **Centering Equity, Diversity, and Inclusion in Assessment**

Speaker(s): Jeanne Qvarnstrom

2:30-3:00 PM

Snack/Vendor Time

Room: BALLROOM

3:00-3:50 PM

4TH CONCURRENT SESSION

Room: MAJESTIC ROOM

Topic: **What Students are Trying to Tell You: Using Student Complaint Data to Enhance Program Improvement Efforts**

Speaker(s): Jennifer Green, Galen College of Nursing

(BEG/ALL)

Room: CAVALIER ROOM

Topic: **Promoting Quality and Effective Assessment Practices Through Meta-Assessment**

Speaker(s): Brandi Jones and Tama Hamrick, Sam Houston State University

(INT/ALL)

Room: PEARL ROOM

Topic: **Institutional Effectiveness, Assessment and Accreditation Focus Group**

Speaker(s): Amy Dykens, Weave Education

(ALL)

Room: YANA ROOM

Topic: **Gen Ed Speed Dating, What's That?**

Speaker(s): Justin Jutting and Tami Dewes, Western Dakota Tech

(EXP/TECH)

Room: PASEO ROOM

Topic: **From the Ground Up: A Simple, Comprehensive Approach to Developing a Strategic Plan**

Speaker(s): Carlos Garanzuay, Del Mar College

(BEG/ALL)

4:00-4:50 PM

5TH CONCURRENT SESSION

Room: MAJESTIC ROOM

Topic: **Transforming The Assessment Process via Technology**

Speaker(s): Lauren Mauel, University of North Texas

(INT/ALL)

Room: CAVALIER ROOM
Topic: **Formative Assessment in Online Coursework of Affective Learning Outcomes**

Speaker(s): J. Vincent “Vince” Nix and Lan “Misty” Song, Lamar University

(INT/G)

Room: PEARL ROOM
Topic: **When Institutional Effectiveness, Tableau, and YouTube Collide: Creating Meaningful Data Visualization Instruction for Your Institution**

Speaker(s): Brooke DePue, Jarvis Hampton, and Dan Stroud, West Texas A&M University

(BEG/ALL)

Room: YANA ROOM
Topic: **Assessment at Texas Southern University — Moving from ‘Word docs’ to Cross-Campus, Online Collaboration**

Speaker(s): Gloria Davis, Texas Southern University and Stephanie Allen, Xitrac

(ALL)

Room: PASEO ROOM
Topic: **Competency-Based Programs: Addressing Your Assessment Needs from the Get-Go**

Speaker(s): Michelle Hernández-Pérez and Lea Campbell, University of Houston-Downtown

(INT/ALL)

6:30-8:00 PM

NETWORKING RECEPTION

Room: Courtyard

DAY TWO: WEDNESDAY, SEPTEMBER 29, 2021

8:00-8:50 AM

BREAKFAST BUFFET

Room: BALLROOM

9:00-9:50 AM

1ST CONCURRENT SESSION

Room: MAJESTIC ROOM

Topic: **What is the Cost of Joy and Is It Worth The Price? Assessing the Social Contribution of Your University Library**

Speaker(s): Leslie Worrell Christianson, Marywood University

(BEG/ALL)

Room: CAVALIER ROOM

Topic: **Assessing Foundational Skills for Multiple Stakeholders**

Speaker(s): Gracie Williams, Tarrant County College District and Beth Ardner, NimbleWise

(BEG/ALL)

Room: PEARL ROOM

Topic: **Amplifying Student Voices During The COVID-19 Pandemic: A Qualitative Analysis**

Speaker(s): Ana Guadalupe Vielma and Jennifer Nailos, The University of Texas at Austin

(BEG/UG)

Room: YANA ROOM

Topic: **Best Practice Guidelines for the Development of Instruments and Use of Student Evaluation of Teaching**

Speaker(s): Arthur E. Hernandez, University of the Incarnate Word

(EXP/ALL)

Room: PASEO ROOM

Topic: **Curiouser and Curiouser: Using Alignment to Impact Program Outcomes**

Speaker(s): Laura Trujillo-Jenks and Rebecca R. Fredrickson, Texas Woman's University

(BEG/ALL)

10:00-10:50 AM

2ND CONCURRENT SESSION

Room: MAJESTIC ROOM
Topic: **Designing and Aligning Signature Assignments to Improve Student Success on the THECB's General Education Outcomes**
Speaker(s): Michelle Lynn Selk and Sheema Farah Nasir, San Jacinto College
(BEG/GE)

Room: CAVALIER ROOM
Topic: **TxAHEA Planning Committee Annual Meeting**

Room: PEARL ROOM
Topic: **Assessing Efforts in Diversity & Inclusion: Data for Decision-Making**
Speaker(s): Kent L. Willis, The University of Texas Health Science Center at Tyler
(EXP/ALL)

Room: YANA ROOM
Topic: **A Description of What Graduates from High Quality Teacher Preparation Programs Believe, Know and Are Able to Do**
Speaker(s): Arthur E. Hernandez, University of the Incarnate Word
(BEG/ALL)

Room: PASEO ROOM
Topic: **The Role of Assessment in DEI Efforts**
Speaker(s): Kara Larkan Skinner and Michelle Byrne, Trinity University
(INT/ALL)

11:00-11:50 AM

3RD CONCURRENT SESSION

Room: MAJESTIC ROOM
Topic: **Identifying Expected Outcomes: A Method for Writing Goals to Assess Administrative and Academic Student Support Services**
Speaker(s): Alison Soeder and Tracy Stewart, Texas A&M University - Commerce
(BEG/ALL)

Room: CAVALIER ROOM
Topic: **Beyond Counting: Developing Student-Centered Outcomes in Academic and Student Services Assessment**
Speaker(s): Lon Olson, Texas State University
(INT/UG)

Room: PEARL ROOM
Topic: **Leading the Unification of Assessment Efforts and Processes in a Diverse Environment**

Speaker(s): Jennifer Nailos and Will Grindle, The University of Texas at Austin

(BEG/ALL)

Room: YANA ROOM
Topic: **Following Up on Assessing an Interdisciplinary Program using High Impact e-Portfolio Assignments**

Speaker(s): Marcus Tanner, Texas Tech University

(INT/GE)

Room: PASEO ROOM
Topic: **Student Self-Assessment and its Effect on College Success**

Speaker(s): Paul Kailiponi, Alamo Colleges District

(INT/GE)

12:00 -PM

CONFERENCE ENDS

See you next year!